

# ECO-M

SILVER TRANSFER

Makes Environmental Sense

## Recyclability

**ECO-M** is a low metal content coated product that will, using conventional fibre recycling techniques create re-usable fibre. Unlike laminated alternatives it won't leave by-products to be disposed of by landfill or incineration.

## Weight reduction

Only adding 3gsm (paper) & 5gsm (board) to the substrate base, allows considerable savings in pack weight when using **ECO-M** compared with other methods of achieving highly aesthetic on shelf appeal packaging. A major step towards the pack weight reduction aims of current legislation combined with your marketing aspiration.

## Waste stream reduction

**ECO-M** is produced in process where re-purpose of the carrier film and solvent recycling is the norm. Combined with our weight reduction capabilities and the removal of the need for printers to use more waste generating processes like foil blocking has reduced significantly the waste necessary to achieve high visual impact designs.

## Ability to use different base materials

Unlike direct metallized alternative **ECO-M** by being transferred from a recycled polyester surface will achieve a highly reflective, mirror like surface on all materials. It is not substrate dependant, allowing the use of a wide range of filmic, paper and board, including recycled substrates. In some cases, the **ECO-M** process will improve both the water resistance and strength of these materials.

## Mono Structure

Within European legislation the **ECO-M** transfer metallized material gives significant savings in waste disposal costs within controlled system such as the DSD used in Germany.

## Forest Stewardship Council® (FSC®)

All **ECO-M** products can be offered with FSC® certification. If your companies packaging philosophy demands products that meet the stringent requirements of this important "chain of custody" we have ability to meet your obligations.

## Reach

Food approval via ISEGA testing and strict control on additives enable us to confirm that **ECO-M** meets the requirements of the most recent legislation. Giving assurance that **ECO-M** grade material can be used to enhance packs without contravening packaging legislation.

## ISO 9001/14001

Long term adherence to the systemisation necessary to maintain and control our process is your assurance that you are dealing with a company very aware of your responsibilities within the packaging supply chain.



**Preston Board  
& Packaging Ltd.**  
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SATURN

