

CRUSADE TAG

Crusade Tag is an exceptional symmetrical coated board. Made by back-to-back lamination of (CUK). The printing surfaces are therefore identical.

Crusade Tag has a smooth silk coated surface for exceptional print results. Product offers exceptional level of bulk, stiffness and rigidity.

Crusade Tag contains zero plastic and offers an eco-friendly alternative to mineral oil-based panels such as PVC, polypropylene and other plastic composites.

Crusade Tag contains has high level of wet strength and therefore resistant to water and moisture thus making it suitable for temporary outdoor usage for up to 12 weeks.

Crusade Tag contains woodpulp from well managed forests certified in accordance with the rules of the Forest Stewardship Council® (FSC®).

Crusade Tag is certified as safe for use in direct contact with dry and fatty foodstuffs in accordance with German BfR XXXVI recommendations.

Crusade Tag is fully recyclable and manufactured to precise and controlled standards. Preston Board is registered under the ISO 9001:2015 quality assurance scheme and the ISO 14001:2015 environmental standard.

GSM	Micron	PT
400	600	24
450	700	28
480	800	32
550	900	36
Tolerance		
+/-7.5%		

*Other calipers available upon request

Surface Smoothness PPS 10	µM
	1.5

Brightness ISO	%
	80

Cobb 60°	g/m ²
	30

All data are typical figures and may be subject to technical change.

PRINTING & CONVERSION

Crusade Tag is suitable for offset litho • large format digital flatbed • silk screen print processes.

Crusade Tag is recommended for conversion applications involving UV, water-based and conventional varnish • foil and film lamination • embossing • die cutting, creasing, grooving, perforating, cutting and scoring

CRUSADE TAG IS DESIGNED FOR THE FOLLOWING APPLICATIONS:
 POS/POP DISPLAY › OUTDOOR ADVERTISING › PLANT TAGS
 SWING TAGS › FOOD TAGS › MENUS



The mark of responsible forestry.

www.prestonboard.co.uk



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