



100% paper-based gift & loyalty card.  
Alternative replacement to PVC Plastic.  
Smooth coated surface for exceptional  
print results.

## Features & Benefits

- Silk coated surface
- Bright white shade
- ISO Brightness 96
- CIE Whitenss 135
- FSC® Certified
- 100% recyclable
- High stiffness & snap

## Printing & Conversion

- Multi-colour UV litho, digital & thermal printing
- Hot & cold foil stamping
- Spot, gloss & matt coatings
- Embossing
- Die-cutting
- Designed to resist edge lift & delamination



## Finishing Techniques

- Magnetic Strip
- Scratch and/or peel off panels
- Bar coding
- Signature panel
- Affixing



inverX image	
Colour	White
Brightness	96
Whiteness	135
Finish	coated
Caliper	710µm - 28pt - (610 g/m <sup>2</sup> )
Recyclable	Yes



100% paper-based gift & loyalty card  
Enviromentally friendly alternative to PVC  
Unique smooth uncoated surface "feels  
like plastic"  
Exceptional enviromental creditials

## Features & Benefits

- Smooth uncoated surface
- Ultra white shade
- ISO Brightness 111
- CIE Whitenss 168
- FSC® Certified
- Exceptional stiffness & snap
- Exceptional green creditials
- 100% recyclable, biodegradable & compositable

## Printing & Conversion

- Multi-colour UV litho, digital & thermal printing
- Hot & cold foil stamping
- Spot, gloss & matt coatings
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- Die-cutting
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## Finishing Techniques

- Magnetic Strip
- Scratch and/or peel off panels
- Bar coding
- Signature panel
- Affixing

inverX design	
Colour	White
Brightness	111
Whiteness	168
Finish	uncoated
Caliper	710µm - 28pt - (795 g/m <sup>2</sup> )
Recyclable	Yes



Preston Board &  
Packaging Ltd.

[www.prestonboard.co.uk](http://www.prestonboard.co.uk)