

# inverX design

100% paper-based gift & loyalty card  
 Environmentally friendly alternative to PVC  
 Unique smooth uncoated surface **"feels like plastic"**  
 Exceptional environmental credentials

## Features & Benefits

- Smooth uncoated surface
- Bright white shade
- ISO Brightness 111
- CIE Whiteness 160
- FSC® Certified
- Exceptional stiffness & snap
- Exceptional green credentials
- 100% recyclable, biodegradable & compostable



## Printing & Conversion

- Multi-colour UV litho, digital & thermal printing
- Hot foil stamping
- Spot, gloss & matt coatings
- Embossing
- Die-cutting
- Designed to resist edge lift & delamination

## Finishing Techniques

- Magnetic Strip
- Scratch and/or peel off panels
- Bar coding
- Signature panel
- Affixing

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Colour	White
Brightness	111
Whiteness	160
Finish	uncoated
Caliper	710µm – 28pt (795 g/m <sup>2</sup> )
	750µm – 30pt (820 g/m <sup>2</sup> )
Recyclable	Yes



**Preston Board  
& Packaging Ltd.**  
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