

# inverX impact

100% paper-based gift & loyalty card  
Alternative replacement to PVC Plastic  
Smooth coated surface for exceptional print results

## Features & Benefits

- Silk coated surface
- Bright white shade
- Brightness 99.5
- CIE Whiteness 125
- FSC® Certified
- High stiffness and snap
- 100% recyclable



## Printing & Conversion

- Multi-colour UV litho, digital & thermal printing
- Hot & cold foil stamping
- Spot, gloss & matt coatings
- Embossing
- Die-cutting
- Designed to resist edge lift & delamination

## Finishing Techniques

- Magnetic Strip
- Scratch and/or peel off panels
- Bar coding
- Signature panel
- Affixing

inverX impact	
Colour	White
Whiteness	99.5
Finish	125
Caliper	Coated
	660µm - 26pt - (510 g/m <sup>2</sup> )
	710µm - 28pt - (540 g/m <sup>2</sup> )
	810µm - 32pt - (590 g/m <sup>2</sup> )
Recyclable	Yes



**Preston Board  
& Packaging Ltd.**  
www.prestonboard.co.uk

sales@prestonboard.co.uk | +44 (0) 1772 254187